FSC-305-C

July 28, 1994

TO ALL FIELD SALES PERSONNEL

SUBJECT: Second-hand Smoke Palm Card
RJR Launches New Public Information Message
Court Ruling Allows Lawsuit Against EPA

In an effort to keep you informed and involved with public issues affecting our industry, we are providing the following:

- A new palm card has been developed to state the Company's position on second-hand smoke. A supply of the cards are provided to you to distribute during your daily activity. You may also want to leave a quantity with cooperative retailers to pass out to adult smokers who purchase cigarettes.

- The Company has launched a new series of Public information messages that focus on sentiments of Americans concerning various government efforts that interfere with their lives. The first message in the series is enclosed.

- Also enclosed is an announcement that the U. S. District Court for the Middle District of North Carolina ruled to allow a lawsuit against the Environmental Protection Agency (EPA) to proceed.

R. J. REYNOLDS TOBACCO COMPANY

Enclosures

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Source: https://www.industrydocuments.ucsf.edu/docs/jkpm0000